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## Research Summary - July 17, 2008

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AND PDN(&lt;1/30/2000)

Database: Multiple databases...

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abstractPublication type: All publication  
types[\(\(LSU\({CUSTOMER  
RELATIONSHIP MANAGEMENT}\)](#)

3 results as of July 17, 2008

[AND \(LSU\({MARKET  
STRATEGY}\) OR LSU\({MARKET  
STRATEGIES}\)\)\)\) AND PDN  
\(<1/30/2000\)](#)

Database: Multiple databases...

Look for terms in: Citation and  
abstractPublication type: All publication  
types[\(\(LSU\({CUSTOMER  
RELATIONSHIP MANAGEMENT}\)](#)

3 results as of July 17, 2008

[AND \(LSU\({MARKET  
STRATEGY}\) OR LSU\({MARKET  
STRATEGIES}\)\)\)\) AND PDN  
\(<1/30/2000\)](#)

Database: Multiple databases...

Look for terms in: Citation and

abstract

*Publication type:* All publication  
types

(LSU({CUSTOMER  
RELATIONSHIP MANAGEMENT})  
AND (LSU({MARKET  
STRATEGY}) OR LSU({MARKET  
STRATEGIES})))

368 results as of July 17, 2001

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

(developing customer relationships  
AND marketing) AND PDN  
(≤1/30/2000)

814 results as of July 17, 2001

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

(contact relationship level AND  
marketing) AND PDN(≤1/30/2000)

133 results as of July 17, 2001

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

(contact relationship level AND  
marketing) AND PDN(≤1/30/2000)

133 results as of July 17, 2001

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

(contact relationship level) AND PDN(<1/30/2000)

2668 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and abstract

*Publication type:* All publication types

(relationship indicator) AND PDN (<1/30/2000)

13 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and abstract

*Publication type:* All publication types

(contact relationship metric) AND PDN(<1/30/2000)

9 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and abstract

*Publication type:* All publication types

((customer life cycle AND contact relationship) AND PDN (<1/30/2000)) AND PDN (<1/30/2000)

0 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and abstract

*Publication type:* All publication types

(customer lifecycle AND contact relationship) AND PDN (<1/30/2000)

0 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and abstract

*Publication type:* All publication types

(customer lifecycle AND phases) AND PDN(<1/30/2000)

5 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and

abstract

*Publication type:* All publication  
types

(customer lifecycle AND indicator)  
AND PDN(<1/30/2000)

1 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

(customer lifecycle AND phases)  
AND PDN(<1/30/2000)

5 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

(LSU({CUSTOMER  
RELATIONSHIP MANAGEMENT})  
AND (LSU({CUSTOMER  
SATISFACTION}) OR LSU  
({CONSUMER SATISFACTION})))

290 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

(customer relationship metric) AND  
PDN(<1/30/2000)

87 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

((customer life cycle marketing)  
AND PDN(<1/30/2000)) AND PDN  
<1/30/2000)

437 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

((customer lifecycle marketing) AND  
PDN(<1/30/2000)

131 results as of July 17, 2008

*Database:* Multiple databases...

*Look for terms in:* Citation and  
abstract

*Publication type:* All publication  
types

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